My Digital Footprint

Anna Popova, e-lang citizen team

Teacher Sheet

Task

Your students will be given the following task.

> You want to learn about the digital footprint, how it can affect your reputation online and offline, and how you can manage it.
>
> To do so, you will work with a Wikipedia article about Digital Footprint. You will also analyse your social media posts or those of your favourite influencers and create and share with your colleagues an infographic about digital footprints on social media.

Websites

- https://en.wikipedia.org/wiki/Digital_footprint

    Wikipedia in English: Text also available in French, German, Italian, Portuguese, Russian, Spanish and other languages.

For more information:

- What is a digital footprint? https://www.youtube.com/watch?v=dmQGq_FNBpE (in English, but subtitles are available in most languages)
- Trace numérique https://www.youtube.com/watch?v=P-3LYICRioQ (in French)

CEFR level – For B1 level and above

Objectives

Digital citizenship and literacy

	Dimensions covered in task	(Potential) specific objectives
Digital Citizenship	Ethical and responsible	Become aware of online behaviour; why digital footprint is important; the responsibilities that are related to digital footprints.
	Informed	Become aware of the drawbacks of social media use.
Meaning-making literacy	Media literacy	Learn how to present information visually.

Main language activity

- Written reception: Reading Wikipedia articles.

- Oral reception: listening to videos about digital footprints.

- Written production: Creating an infographic.

Possible steps

- As a first step, learners can read the Wikipedia article in their target language(s). There is a possibility to study the topic with different languages in order to observe the differences or similarities in the texts.

- As a second step, learners can pick two random posts from their social media profile or an influencer's profile and reflect on how these posts may impact their digital footprint.

- Then, learners can brainstorm on the following question: How can you have a positive impact on your digital footprint? And they can make a list of things to post on social media in order to create a positive digital footprint.

- As a final step, learners can create an infographic about digital footprints based on their list and the article. They can work individually or in groups.

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Student Sheet

Task

You want to learn about the digital footprint, how it can affect your reputation online and offline, and how you can manage it?

To do so, you will work with a Wikipedia article about Digital Footprint. You will also analyse your social media posts or those of your favourite influencers and create and share with your colleagues an infographic about digital footprints on social media.

To complete the task

- Read a Wikipedia article about Digital Footprint in your target language. See for instance this article https://en.wikipedia.org/wiki/Digital_footprint.

- You can also study the topic in different languages in order to see the differences or similarities in their presentations.

- Then you can pick two random posts from an influencer's social media profile or your own social media profile and reflect on how these posts may impact their digital footprint and their reputation.

- With other learners you can brainstorm the following question: How can you have a positive impact on your digital footprint? Make a list of things that you can do.

- You can adapt your list into an infographic to help your peers think critically about their digital footprints on social media.

- Your might want to include the following information:

  - What is a digital footprint?

  - Why is it important to manage your digital footprint?

  - How can you have a positive impact on your digital footprint?

- If you are not sure what an infographic is?
    - You can watch this video to find out more: https://www.youtube.com/watch?v=Yvo-mHq1ojU (subtitles are available in most languages)
    - Here are some free infographic makers:
        - https://www.easel.ly/;
        - https://www.canva.com/create/infographics/;
        - https://piktochart.com/formats/infographics/.
- Finally, share your infographic with your classmates.

Websites

- Wikipedia: https://en.wikipedia.org/wiki/Digital_footprint (available in English, French, German, Italian, Portuguese, Russian, Spanish and other languages)

CEFR level – For B1 level and above

Objectives

Digital citizenship and literacy

While completing this task, you can

- find out more about your own social media behaviour;
- learn how to manage your digital footprint;
- learn how to present information with an infographic.

Hints

Work on the language-related aspects

- Make a list of words and phrases that you can use to talk about Digital Footprint.
- Mind your language when creating your infographic.
- Compare the discourse of social media users in various languages. Do you note specific differences? Use of codes or other forms of communications (such as emoticons, etc.)?

For you to think about

While completing the task, you can reflect on the following aspects:

- What did you learn about your digital footprint?

- What are the three things that you would or would never share on social media? Why?

- What responsibilities do you have to yourself when you use social media?

- How can you make the most of social media while still caring for your digital footprint?

- What steps are you going to take to improve your digital footprint?