

# Educational Materials in **Scots**: Distribution & Implementation

Matthew Fitt



# Distribution

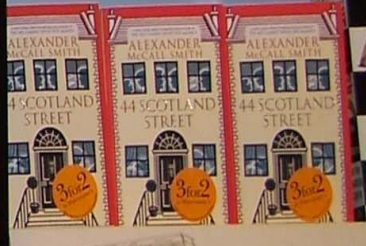
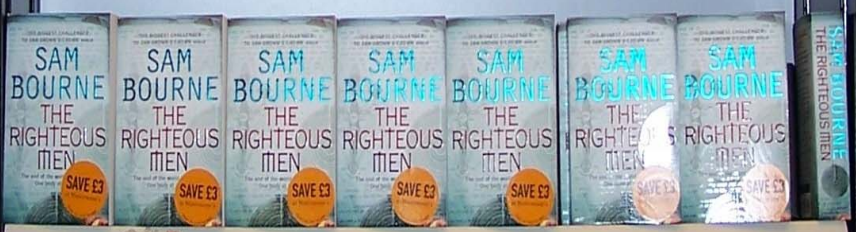
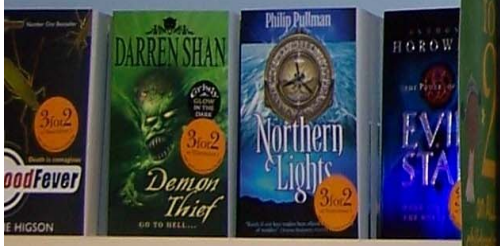
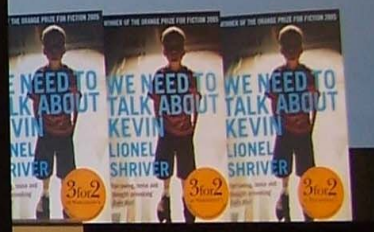
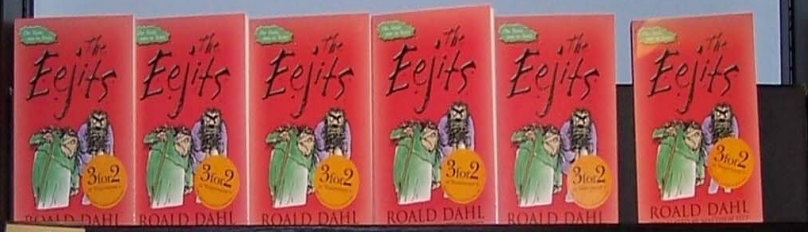
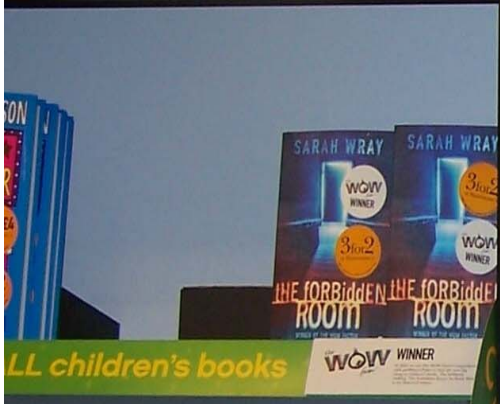
- All leading bookstores
- On-line
- Amazon
  
- Wholesale supplier based near Glasgow

150,000+ books distributed since 2002

3for2

Paperback chart

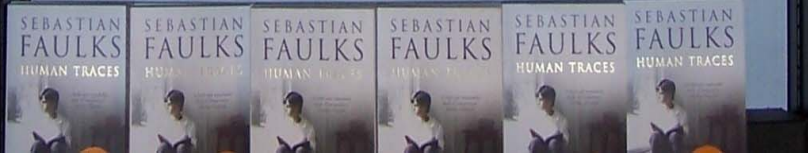
Paperba



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# Itchy Coo Comes Tae ASDA



# Educational Sales

- Teachers buying a single copy and sharing book with rest of staff
- Occasional large-scale book buys by local authorities or national institutions
- 75% of sales to primary sector

# Implementation

Finding the positive argument:

Greater enthusiasm for reading

Improved attention in class

Higher attainment

Better English skills

# Education and Outreach

Visits to over 500 schools and libraries in Glasgow City, Edinburgh City, Aberdeen City, Dundee City, Aberdeenshire, Scottish Borders, Dumfries & Galloway, South Ayrshire, East Ayrshire, North Ayrshire, South Lanarkshire, North Lanarkshire, Stirling, Falkirk, Renfrewshire, East Renfrewshire, Inverclyde, West Dumbartonshire, East Dumbartonshire, West Lothian, East Lothian, Fife, Angus, Clackmannanshire, Moray, Highland, Argyll & Bute and Shetland.

# Teacher Training

Delivery of over 150 in-service Continuing Professional Development sessions in 18 local authorities and at national and international conferences.



# Educational Outreach 22.8.08 – 9.10.08

- 22.8 Speaker at Festival of Politics debate on Scots, Scottish Parliament
- 26.8 Halkirk Primary, Caithness, Scots Language training session for 20 teachers
- 29.8 S6 Scots Creative Writing workshop at Edinburgh University for 10 Edinburgh City high school students
- 1.9 Newport Primary, Fife, Scots Language training session for 25 teachers
- 2.9 South Ayrshire Education, Ayr, 2 Scots Language training sessions for 60 teachers
- 3.9 Falkirk Scots Coordinators project, Scots Language training session for 15 teachers (first session of five)
- 4.9 National Library of Scotland, Edinburgh, Scots Language training session for 30 teachers from 5 local authorities
- 9.9 Mitchell Theatre, Glasgow. Reading for Roald Dahl celebrations with 400 school pupils
- 11.9 Fyvie, Aberdeenshire. Speech at launch of 'Fit Like, Yer Majesty', ground breaking children's anthology in Doric dialect of Scots

- 12.9 Gdansk, Poland. Participation as Vice-convener of Scottish EBLUL in Partnership for Diversity conference
- 14.9 Launch of 4 national Scots writing competitions for ages 5 – 18 in association with Glasgow University
- 15.9 AK Bell Library, Perth. Scots Language training session for 18 Perth & Kinross teachers
- 18.9 Blantyre, South Lanarkshire. Consultancy for development of local authority teaching materials for S3 – S6 level
- 19.9 Bonnyrigg, Midlothian. Scots Language training session for 30 Midlothian teachers
- 25.9 Glasgow. Speech at Scottish Learning Festival seminar on Scots and its Creative Potential in the Classroom
- 26.9 On-line launch of Scots Bookmerks project using Scots, French, Spanish, German, Polish etc for European Day of Languages.
- 8.10 Falkirk Scots Coordinators project, Scots Language training session for 15 teachers (second session of five)
- 9.10 Hamilton, South Lanarkshire: Scots in the Primary Classroom in-service for 20 teachers
- Hamilton, South Lanarkshire: Scots in the Secondary Classroom in-service for 15 teachers

# Some staff comments from September 08 in-service:

- “Would want to have more of a focus on Scots” (Teacher, South Ayrshire)
- “We have to give Scots integrity and status so it doesn’t disappear” (Teacher, Dundee)
- “Scots is a fundamental part of Scottish culture. An integral aspect of a multi-cultural society.” (Teacher, Fife)
- “Scots is about valuing our language – raising profile & acceptability of use in schools. Reflects children’s home language (and mine)” (Head Teacher, Perth & Kinross)
- “A perfect fit with Curriculum for Excellence” (Teacher, Edinburgh)

# On-line teaching

Itchy Cool

[www.itchy-cool.com](http://www.itchy-cool.com)

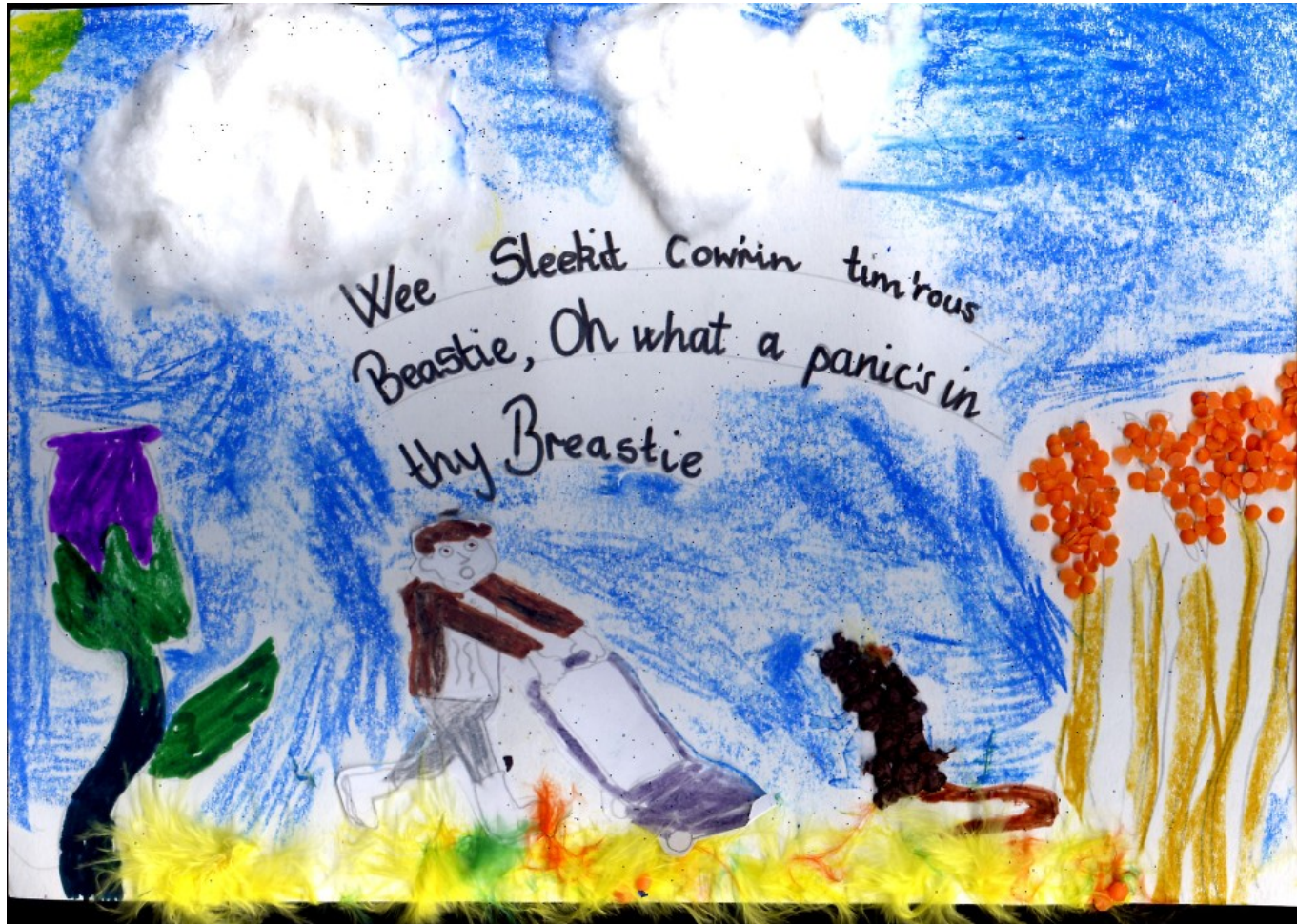
New Scots Language website for schools

3000 unique visits since launch in Sept 08

# Burns Competition



# Burns Competition



# European Day of Languages

<p>Puggie</p>	<p>Puddok</p> 	<p>Coo</p> 	 <p>FLOOR.</p>
	 <p>Broască</p>		
 <p>Singe</p>	 <p>Sapo</p>	 <p>Kuh</p>	 <p>Blume</p>
 <p>mono</p>	 <p>lana</p>	 <p>La Vache</p>	 <p>Blumma</p>
 <p>apa</p>	 <p>Rikker</p>	 <p>Koe</p>	 <p>Fleur</p>
		<p>C @ O</p>	

## Language at Letham report (2007)

- A Year of Monitoring Scots in a Primary School in association with Glasgow University

Available from [www.scotseducation.co.uk](http://www.scotseducation.co.uk)



# Recognition

‘Scotland has a rich diversity of language, including Scots...’

**A Curriculum for Excellence,  
Building the Curriculum 1,  
Languages**

# New Confidence

- Falkirk Scots Language Coordinators
- When We Find the Gowd
- Fit Like, Yer Majesty?
- First Maths class taught in Scots
- Week of Scots Medium Education

# Scots Audit

- Audit of Scots Language Provision in Education and other aspects of Scottish life

Due to report in November 2008

# Scottish Primary hoping to join Mercator's Network of Schools

Carrick Knowe Primary in Edinburgh is keen to apply to Mercator to become the first English-Scots bilingual school in the Network.



[matthew@itchy-coo.com](mailto:matthew@itchy-coo.com)

The cover art is a stylized illustration in shades of blue, purple, and brown. At the top, a large, multi-story castle or manor house sits atop a dark, craggy hill. The sky above is a deep blue with a fine, grid-like texture. Below the hill, a town is depicted with various buildings, including several prominent chimneys and gabled roofs. The style is reminiscent of a woodcut or a textured print.

# THE SMOKY SMIRR O RAIN

*A Scots Anthology*

EDITED BY MATTHEW FITT AND JAMES ROBERTSON